

# Benny Birch's Birthday Party

## Media Advisory



For Immediate Release  
June 3, 2005

### BENNY BIRCH'S 24<sup>TH</sup> BIRTHDAY PARTY

Once again it is time to celebrate Benny Birch's Birthday Party. Benny invites his friends of all ages to come to celebrate his 24<sup>th</sup> party on the grounds of Lakehead Psychiatric Hospital on June 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup>.

"We invite everyone to attend this family-oriented event", says Ron Lemarquand, Chair, Organizing Committee. "The grounds at LPH on Algoma Street provide a great venue to spread the party out with plenty of free parking."

We are proud to announce that Smith Boschoff Insurance Ltd. has come on board as a Lead Sponsor this year.

There are lots of food booths, games, Conklin Midway rides, local entertainment on the open-air stage and, of course, Benny's special Birthday cake, decorated by the chefs from the White Fox Inn. New this year "Benny Birch's Idol Contest" on June 11<sup>th</sup> at 1:30 p.m.

Admission is \$3.00 for adults; children 4 – 12 and seniors are \$1.00; children 3 years and under are **FREE!!!**

Hours of operation are: **Friday, June 10<sup>th</sup> from 6 p.m. – 10 p.m.**

**Saturday, June 11<sup>th</sup> from 10 a.m. – 10 p.m.**

**Sunday, June 12<sup>th</sup> from 10 a.m. – 6 p.m.**

Benny Birch's Birthday Party is a fundraiser that benefits Bethammi Nursing Home at St. Joseph's Heritage. Last year close to 15,000 visitors attended the event. Since the Party began in 1982, approximately \$840,000 has been raised to purchase capital equipment for Bethammi residents.

For more information about Benny Birch's Birthday Party, please call 768-4440.

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### For more information:

Sharron Owen, Executive Director  
St. Joseph's Foundation of Thunder Bay  
768-4440

### LEAD SPONSOR

**CELEBRATE BENNY BIRCH'S BIRTHDAY. . . . .**  
**June 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup>, 2005**

