

Benny Birch's 25th Birthday Party

June 9, 10, 11, 2006

LEAD SPONSOR



Media Advisory



For Immediate Release
June 5, 2006

BENNY BIRCH'S 25TH BIRTHDAY PARTY

This year marks the 25th Anniversary of Benny Birch's Birthday Party and Benny invites his friends of all ages to come and help him celebrate on June 9th, 10th, and 11th at **Chippewa Park**.

"We invite everyone to attend this family-oriented event", says Ron Lemarquand, Chair, Organizing Committee. "The grounds at Chippewa Park provide a beautiful venue to spread the party out with plenty of free parking. We are grateful to the City of Thunder Bay for allowing us to use the Park."

We are proud to announce that Smith & Associates Insurance has come on board as the Lead Sponsor again this year. As well, we are proud to announce BMO Nesbitt Burns; Brian MacIvor Law; Colosimo Financial; Luft, Charlebois, Prenger, Speer Chartered Accountants; and Pizza Hut / Wing Street have joined us as Supporting Sponsors.

There are lots of food booths, amusement rides, free entrance to the Chippewa wildlife park, local entertainment on the open-air stage, and of course, Benny's special Birthday cake, decorated by the chefs from the White Fox Inn. "Benny Birch's Idol Contest" will take place on the stage Sunday, June 11th from 1:00 – 3:30 pm.

General admission is \$2.50 with children 3 years and under FREE! As a 25th Anniversary Special, those attending on Saturday and Sunday between 10 am and 12 noon will pay an admission fee of only 25 cents!

Hours of operation are: **Friday, June 9th from 5 pm – 9 pm**
Saturday, June 10th from 10 am – 9 pm
Sunday, June 11th from 10 am – 6 pm

Bus service is available to Chippewa Park through Thunder Bay Transit.

Since 1982, this fund raising event has raised over \$875,000. These funds were used to purchase furniture and equipment for the residents of Bethammi Nursing Home at St. Joseph's Heritage. Items such as beds, mattresses, dining room furniture, electronic lifts, and whirlpool tub have enhanced the comfort and safety for clients.

For more information about Benny Birch's Birthday Party, please call 768-4440.

- 30 -

For more information:
Ron Lemarquand, Chair
Organizing Committee
768-4440

Sharron Owen, Executive Director
St. Joseph's Foundation of Thunder Bay
768-4440

SUPPORTING SPONSORS



Brian MacIvor Law



luft | charlebois | prenger | speer
chartered accountants

