SERVING NORTHWESTERN ONTARIO WITH CARE, COMPASSION AND COMMITMENT



Report 2010/2011



Mission

St. Joseph's Care Group is a Catholic organization committed to provide compassionate and holistic care and services to the people of Northwestern Ontario.

Vision

St. Joseph's Care Group will identify and respond to the unmet needs of our region as a way of continuing the healing mission of Jesus in the tradition of the Sisters of St. Joseph of Sault Ste. Marie.

Core Values

- Commitment
- Compassionate & Holistic Care
- Dignity & Respect
- Excellence
- Faith-Based Care
- Inclusiveness

Truthfulness & Trust

In this Issue

St. Joseph's Care Group and ECFAA: Putting Clients First

Ontario's *Excellent Care for All Act* (ECFAA) supports St. Joseph's Care Group's commitment to provide quality care to the people served. ECFAA, legislation that strengthens organizational focus and accountability to deliver high quality client care, became law in June 2010.

The Act incorporates several specific requirements with which hospitals must comply, one of these being the public reporting of a Quality Improvement Plan (QIP) to meet expectations regarding quality service, client safety and accountability. Over the years, St. Joseph's Care Group (SJCG) has implemented many quality improvement initiatives and sees the QIP as a way to clearly communicate accountability to the general public, to clients, and to staff. A positive client experience and delivering high quality health care is always the ultimate goal for SJCG.

Keeping the Strategic Priority of Client-Centred Care always in mind, safety data and incident reports were examined to help guide the process of selecting quality improvement areas on which to focus. Shelby Poletti, Manager, Decision Support, offers a simple explanation. "We looked at our systems to make sure they are working as they should from the client's perspective," she says. "We want to determine the best service we can provide to that client."

Through this process, twelve initiatives were identified in the Care Group's QIP as important areas to focus on for the coming year. In compliance with the Act, three of the quality measures are tied directly to executive compensation. They are:

- Improve hand hygiene for health care providers to reduce transmission of infection across populations.
- Reduce the incidence of client falls to avoid serious injury and other health complications for clients.
- Reduce unnecessary time spent in hospital to focus on Alternate Level of Care clients being in the right place for the services they require at a given time.

Each of the twelve initiatives has clear and measurable goals, which will be monitored and reported on annually, both to Health Quality



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www.sjcg.net

Ontario, the provincial group responsible for leadership of the program, and to the public. Linking achievement of performance improvement targets to executive pay speaks eloquently to the importance being placed on these measures.

All the initiatives are available for public viewing at www.sjcg.net. Follow the link to 'Quality Improvement Plan'.

Client rights have long been recognized at SJCG with a formal Client Bill of Rights, which aligns with the Act calling for a Patient Declaration of Values. As an area where the Care Group already complies with the legislation, this is seen as an opportunity to do more. Although the legislation applies only to hospitals at this time, SJCG is including their long-term care homes and clients at all sites. "Why wouldn't we embrace this?" asks Tracy Buckler, President & CEO, SJCG. "We see it as the right thing to do."

For more than 25 years, SJCG has had an active Board Continuous Quality Improvement Committee which will now become the Board Quality Committee (BQC), as required by ECFAA. With minor modifications and the addition of the Chief Nursing Executive and a physiotherapist to round out the interprofessional care team, the Nettie Bernauer enjoying a walk with volunteer, Ashley Bosnick, at Hogarth Riverview Manor

BQC is in place. The Committee reports directly to the Board, providing the information needed to make timely decisions supporting quality care. "Ultimately, the Board has the responsibility of ensuring that quality service is provided," says Tracy. "Good governance means good quality service."

ECFAA also requires the implementation of both client and employee satisfaction surveys, and once again, these measures have been in place at SJCG for a number of years. A physician survey was also conducted recently, with a very good response rate. Feedback from these surveys will form part of next year's QIP, involving clients and service providers in the important task of determining what areas of service should improve and what steps can be taken to make those improvements.

Tracy comments: "In many cases, ECFAA validates and reinforces processes we already had in place. Our targeted areas for improvement are clear and we look forward to monitoring our progress under the new Act."

Message from Board Chair and President & CEO



Myrna Letourneau Chair, Board of Directors



President & Chief Executive Officer

"It has been my honour and privilege to Chair the Board of this dynamic organization for the past two years."

> Myrna Letourneau Chair, Board of Directors

Our ongoing focus on quality care for our clients was underscored this year with another successful accreditation and the introduction of Ontario's Excellent Care for All Act (ECFAA). Coupled with our efforts to ensure we are complying with all facets of the Act, we are proudly flying our Accreditation banners as evidence of our commitment to excellent care for those we serve.

Positive relationships with the North West Local Health Integration Network and the Ministry of Health and Long-Term Care are critical to our progress and we are grateful for their assistance, and that of our many other community and regional partners.

Capital projects exist to improve the environment we provide for clients. We are pleased to announce that, this fall, Diabetes Health Thunder Bay will be moving into the space formerly occupied by the Frank Murphy Community Centre at St. Joseph's Heritage, utilizing space in the most appropriate manner for the clients we serve. Development continues on the East Wing of St. Joseph's Hospital, which will house the Specialized Mental Health Rehabilitation Program. Efforts to resolve challenges around timing also continue, and we are optimistic that the first step (demolition of the former Sister Margaret Smith Centre) will begin by fall 2011.

Our current Communications and Advocacy Strategic Priority points out the need to heighten and enhance awareness of the programs and services we offer to the people of Northwestern Ontario. To this end, we have held more than 50 presentations to health organizations, service clubs and community groups throughout the region, highlighting our corporate DVD and providing information on present and future capital projects.

In April, St. Joseph's Care Group was the recipient of two Chamber of Commerce Awards. The 'Not for Profit Excellence Award' is presented to an organization that exemplifies excellence and innovation in programs, projects and partnerships – a proud moment for SJCG. We take our responsibility for environmental stewardship very seriously, and receiving the 'Environmental Stewardship Award' for the new Sister Margaret Smith Centre is gratifying.

On behalf of the Board of Directors and Leadership Team, we thank the Catholic Health Corporation of Ontario for their valued support. We extend our sincere thanks to our staff, physicians, volunteers, and Auxiliary for their commitment to the Mission, Vision and Core Values set for us by the Sisters of St. Joseph so many years ago. At the heart of it, excellence in client service would not be possible without that commitment.

We welcome Ray Halverson as incoming Board Chair. Under his leadership, there is no doubt that our goal to meet and exceed the needs of the people we serve will continue.

McKellar Place: Bridging the Gap in Supportive Housing

Construction of the Centre of Excellence for Integrated Seniors' Services (CEISS) supportive housing apartment building is underway on North Lillie Street, with anticipated completion in fall 2012. In the meantime, the need for supportive housing in Thunder Bay was recognized as urgent and an interim solution needed to be found.

Some Alternate Level of Care clients have successfully transitioned from a higher level of care to supportive Good partnerships are critical to progress. Nowhere was that more evident than when St. Joseph's Care Group (SJCG) partnered with North West Local Health Integration Network (LHIN), North West Community Care Access Centre (CCAC), and McKellar Place to develop an interim housing program.

With funding provided by North West LHIN and North West CCAC, the Care Group contracted with McKellar Place to provide 75 supportive units at 325 Archibald Street South, on an interim basis. SJCG is responsible to ensure that care provided meets our quality standards.

It is expected that all units will be occupied by the end of summer. Funding will transfer to the CEISS apartments when ready for occupancy. Supportive Housing Tenants of McKellar Place will be guaranteed an apartment at the new CEISS, should they wish to move. It is interesting to note that some Alternate Level of Care (ALC) clients have successfully transitioned from a higher level of care to supportive housing. This is a very positive step in reducing the high number of ALC clients in the health care system at this time.

Comments from tenants have been positive. Meals are important, and they love having a variety of foods from which to choose. Some have remarked that not only do they love the food, but they love not having to shop for groceries or cook!

Tenant Bill Sinfield enjoys the activities and the fact that there's always something to do. Eric Holm appreciates that his mobility has improved dramatically with the therapy exercises. Lorraine Shannon is pleased that the rooms are comfortable, spacious and accessible. Connie Lake finds the care she receives from support workers is excellent.



Eligibility for supportive housing is determined by North West CCAC, with three levels of service based on hours of service required. Service consists of personal care, bathing, laundry, housekeeping, medication monitoring, and a meal program, with social activities and outings for residents.

McKellar Place Supportive Housing appears to be successfully bridging the gap in urgently needed housing until the CEISS apartments are complete.

Seniors interested in an apartment at McKellar Place can contact Brenda at North West CCAC, (807) 766-2814.



CEISS: A Community Within a Community



CEISS Aerial: Architectural drawing of the Centre of Excellence for Integrated Seniors' Services provided by FORM Architecture Engineering & Montgomery Sisam Architects Inc.

In this 'community within a community', it will be possible for mobile residents to visit across the units, without having to rely on outside transportation or escorts.

Building of the Centre of Excellence Integrated Seniors' Services (CEISS) Supportive Housing Apartments is moving forward with the commencement of the second phase of construction. Work on the Lillie Street project began in May and the Supportive Housing is targeted for completion in the fall of 2012.

Announced in 2007, planning for the various components of CEISS has been ongoing since that time. It is exciting to see the first step – the 132 unit Supportive Housing Apartments – underway. Discussions continue with the Ministry of Health and Long-Term Care (MOHLTC) to finalize the development agreement to proceed with the long-term care home component.

A Steering Committee, co-chaired by St. Joseph's Care Group (SJCG) and North West Local Health Integration Network, and made up of representative working groups from local and regional health care and related agencies, examined the

challenges facing both residents and providers of long-term care to come up with innovative ways of meeting these challenges.

One such innovation will be the inclusion of 64 specialized care beds for the Regional Behavioural Health Program. These beds are for the purpose of providing active treatment to regional clients who are experiencing behavioural difficulties, with the goal of stabilizing the client and, ultimately, having them return to

their home communities. "This is a totally new concept for long-term care," says Paulina Chow, Vice President, Long-Term Care Services, SJCG. "It is much more appropriate for this population."

Paulina goes on to say, "Critical to its success is the determination of how we will provide support to ensure that the clients remain stable when they return to their homes. Our committee is addressing this issue and developing strategies for continued support and consultation." immediate environment is most important to residents of long-term care, the design has been carefully planned to ensure a sense of community. Although the building in total has 544 beds, it is designed in comfortable, home-like 32 bed resident home areas, which exceed MOHLTC minimum requirements for space. Each unit has its own activity lounge, ensuring easy access to socialization for residents.

As one ages, it often becomes difficult to maintain personal contact with friends, yet socialization is an important part of a satisfying life experience. In this 'community within a community', it will be possible for mobile residents to visit across the units, without having to rely on outside transportation or escorts. Should they be able and wish to venture further, city bus service will be available at the door.

Education and research opportunities are anticipated. A large

population of seniors living in one building will attract health care professionals and academics who conduct geriatric best practice research. Improving services to longterm care residents, providing education to health care professionals, exposure to the latest in evidence-based research – all these are expected to add to the quality of life of residents and the quality of work life for staff.

The implications of this transition

in long-term care are significant for staff. Keeping their needs in mind, meetings have been held with the City of Thunder Bay and with the staff of their facilities (Dawson Court, Grandview Lodge and Pioneer Ridge), as well as our own Bethammi and Hogarth Riverview Manor staff, to inform them of progress and to give them an opportunity to voice



CEISS Long-Term Care Home: Architectural Drawing of the Centre of Excellence for

Integrated Seniors' Services Long-Term Care Home provided by FORM Architecture

Engineering & Montgomery Sisam Architects Inc.

Combining three long-term care homes (Bethammi Nursing Home, Dawson Court and Grandview Lodge) into one can present logistical problems. Keeping in mind that the concerns and ask questions. Communication and planning with the staff of the sites will continue.

Paulina sees this project as a major step in providing the best care possible to long-term care clients. "We wanted to do something of real service to the community," she says. "We wanted to do it right." She is convinced that CEISS is doing it right.

DID YOU KNOW?

97% of surveyed clients felt they were treated with courtesy and respect.

Team Werks Co-op: It Really Works

Team Werks is a unique social enterprise which empowers people living with mental health challenges to pursue vocational opportunities in a business based, client focused and supported work environment.

Recognizing meaningful employment can be an important part of mental health recovery.

Not many people in the region know there is a worker co-operative located at Lakehead Psychiatric Hospital. Even fewer know that under the guidance of Doug Dowhos, Supervisor Employment Options, Mental Health and Addiction Services, Team Werks Co-op operates with a Board of Directors comprised of its workers - all of whom are St. Joseph's Care Group clients with a mental illness.

Team Werks Co-op is made up of eight separate businesses:

- Good Times Café a coffee shop providing snacks, beverages & gourmet coffee
- Paper Werks confidential, environmentally friendly shredding services
- Piece Werks -packaging, assembly and collating
- Rag Werks quality industrial rags
- Water Werks wash and detail cars, trucks and recreational vehicles
- Wood Werks quality bare wood creations (book cases, outdoor furniture and more)
- Scan Werks secure document management services
- Green Werks a new garden enterprise, partnering with Regional Food Distribution Network to produce fresh produce for the Network



Field preparation is underway for Green Werks

Recognizing that meaningful employment can be an important part of mental health recovery, Team Werks provides supported employment to its members. Part-time positions are available for the 25 worker-owners of the co-op, which also provides training for as many as 30 vocational rehabilitation clients. The diversity of the enterprises gives clients choices and allows for accommodation of individual needs. "We're able to adjust for



Coffee at the Good Times Café: Lorraine Greer and Rob Smith, Members Team Werks Co-Op, serving Jesse Namysl, Occupational Instructor

hospital for three years until a medication was found that controlled his symptoms. Since then he has not had to be hospitalized. After stints at Water Werks and Wood Werks, Karl tried his hand at Paper Werks, and found it to be the right fit for him. "I like it," he says. "Working here makes me feel really good." Business is booming at Paper Werks, with a second shift added to handle the volume.

Karl is proud of his involvement with the co-op. He trains new employees and appreciates the opportunity to connect with his peers. "I understand what they're going through. Helping people makes me feel better about myself," he says. As Chair of the Team Werks Health & Safety Committee and, as a member of the Board, he enjoys having a say in how the program develops. Being involved with Paper Werks is an empowering experience for Karl.

Doug feels pride in the work his team of vocational counsellors, specialists and instructors are doing. "They give our clients the supports they need to achieve their vocational and recovery goals within Team Werks or in the community if that is appropriate," he explains. "At the same time, we're able to provide them with a safety net when needed."

Hope, empowerment, peer support, self-direction. These are words that describe best practices in client-centred care. These are words that describe Team Werks.

What our Clients are Saying:

"The opportunity to work has made all the difference in my life. I would be sitting at home watching TV without Team Werks."

physical challenges, as well as accommodate where the client is in their mental health recovery," says Doug.

Workers are paid modest wages that allow them to maintain their social benefits, key to their physical survival. For these workers, the co-op is a key to their well-being.

Karl Anderson has worked at the co-op for 15 years. Diagnosed with schizophrenia some 18 years ago, Karl was in and out of

"For me the Co-op is exactly what I want. It has helped me stay out of the hospital. I feel good about myself."

"Employment in the Co-op gave me a fresh start. The supports and skills I obtained gave me the confidence to make my own decisions on what type of work suits me."



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DID YOU KNOW?

St. Joseph's Care Group employees donated \$32,286 to the United Way of Thunder Bay in 2010.

Eating Disorders: It's Not Just About Eating

Members of the Youth Advisory Committee for the Eating Disorders Program at St. Joseph's Care Group (SJCG) are the first to tell you eating disorders are not just about eating. It's much more complicated than that, and the courageous young women in this small group know what they are talking about.

Promoting self-confidence and helping youth be comfortable with their personal definition of beauty is the key message. The work of the Committee is threefold. They are the voice of youth for the Eating Disorders Program; they give support to one another in their individual recovery; and, they work to help reduce the stigma surrounding eating disorders. Through the leadership of Kerry Bourret, Team Leader, Eating Disorders Program, the Advisory Committee has proven to be a wonderful example of the benefit of engagement with clients in terms of delivery of service, supporting evidence-based practise, early intervention and prevention, and peer support.

The treatment of eating disorders involves prevention, and research has shown that prevention centred on enhancing the self-esteem of youth is most effective. To that end, staff of the Program and Advisory Committee members have focused on speaking to vulnerable youth in grades 6 to 8 at more than twenty city and regional schools during the past year, and helping with activities that promote and develop self-esteem.

It is known that disordered eating is starting at a much younger age, so targeting this particular group is a very important key to prevention and early intervention. Because these children are still growing and their organs are not yet fully developed, the medical implications of a protracted eating disorder are significant.

Promoting self-confidence and helping youth be comfortable with their personal definition of beauty is the key message. "Because media portrayals of beauty impact the self-perception of impressionable minds, we highlight issues around media literacy, helping youth understand that what they are seeing is designed to sell a product," explains Kerry. "They can become much more consumer-savvy and make their own choices about the kind of person they want to be."

Other activities undertaken by the Youth Advisory Committee have included the development of a poster and inspirational cards, with messaging that highlights positive thoughts, such as "You can recover", "Courage conquers fear" and "It will be all right". The cards and poster have been extremely well received at schools in the city and throughout the region.

Their next project is aimed at reducing stigma. They plan to develop a photo/voice exhibit, consisting of photos of their personal journeys and will put a face to eating disorders. This exhibit will convey the message "I'm no different than you" to be shared with schools and youth groups throughout the region.

Nancy Black, Manager, Mental Health, Addictions & Problem Gambling, SJCG, expresses her gratitude for the Committee's efforts in helping the program reach out and engage young people. "Their incredible contribution to the education and prevention work we do cannot be overstated. We would not be as successful without their voices lending credence and creativity to our messages enhancing awareness and reducing the stigma attached to eating disorders."

For more information, contact Kerry Bourret at 807-684-5109.

Diabetes Health Thunder Bay: Expanding Service in a New Location



Michelle Elcheson, Diabetes Nurse Clinician, teaching proper use of a blood glucose meter

"Our job is to keep people healthy and

"Once you have diabetes, you can't get rid of it....but you **can** manage it!"

This is the message Maggie Bellefountaine, Manager, Diabetes Health Thunder Bay, emphasizes when talking about diabetes. Nursing Officer, SJCG, looks forward to this development. "Working in group settings will give our clients an opportunity to learn from each other as well as from our educators," she says. "We provide information and tools, but they learn more about coping from each other. The reality is that what a person does day-to-day will make the real difference in their outcomes."

Another significant addition to the program is an on-site telehealth room, allowing better capability to provide outreach to the region. "This is exciting," says Maggie. "We are the only insulin pump and assistive device program for both pediatrics and adults in Northwestern Ontario, and will be able to do much more with telehealth."

There are many uses for telehealth in the provision of diabetes services to those in our regional communities. Specialized care for Type 1 diabetes, which is more insulin dependent, and for gestational and pediatric diabetes are more accessible without the burden of travel to Thunder Bay. The general availability of diabetic counselling and information dissemination to the region will increase with on-site telehealth.

help them avoid complications from diabetes."

Maggie Bellefountaine Manager, Diabetes Health Thunder Bay Diabetes Health is a member of the Northern Diabetes Health Network and acts as clinical resource for the region. It is also a member of the Network of Ontario Pediatric Diabetes, a program which mandates access to care for every diabetic child in Ontario.

St. Joseph's Care Group (SJCG) has hosted Diabetes Health Thunder Bay since 1992. The need for the program has grown dramatically since then and this fall Diabetes Health will be moving to larger premises in St. Joseph's Heritage to accommodate this need. The move is much anticipated, and will enhance the program's ability to provide services to the population it serves.

The timing is right. Both Ontario's new Diabetes Strategy and the Chronic Disease Management Model being advanced by the Ontario Ministry of Health and Long-Term Care call for the increased use of group education, and the new premises will provide the required space for group work. Penny Anguish, Vice President & Chief Risk factors for diabetes cannot be over-emphasized and include obesity, family history, age (over 40), a history of gestational diabetes or glucose intolerance. Aboriginal and other ethnic populations such as Asian or African have a much higher incidence of developing diabetes.

Healthy diets and exercise are encouraged to help prevent diabetes, to help manage diabetes and, in general, to live a healthier life.

Maggie and the staff at Diabetes Health take every opportunity to educate and spread the word. "Our job is to keep people healthy and help them avoid complications from diabetes," says Maggie. The move into larger premises in St. Joseph's Heritage will help them do that.

For more information on Diabetes Health Thunder Bay, call 344-3505 or 1-800-489-3422.

Our Volunteers Make a Difference Every Day

Coordinating the activities of more than 400 volunteers for St. Joseph's Care Group (SJCG) is a complex task, but one that Volunteer Coordinators, Anna Grenier and Loretta Turpin, find endlessly satisfying. They are continually inspired by the dedicated people who give their time and energy to help others in so many ways.

Anna and Loretta are often overwhelmed by the selflessness and depth of commitment of their volunteers, but they have also seen the satisfaction that volunteers experience.

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Many volunteers have been with SJCG for 20, 25, and 40 + years, and are recipients of Ontario Volunteer Service Awards. As exceptional examples of committed volunteering, several Auxiliary members have given their time and talents for more than 50 years.

Church groups from across the city assist with interdenominational services at Hogarth Riverview Manor, Lakehead Psychiatric Hospital, St. Joseph's Heritage and St. Joseph's Hospital. The Salvation Army provides an interdenominational fellowship service monthly. "Some of the groups have been in place for 20 years and more," says Anna. "We wouldn't be able to have as many services for our clients without their assistance. We thank these volunteers for adding to the spiritual lives of our clients."

Volunteers are all ages. They have varying interests and skill sets to share with others and have varying amounts of time to devote to volunteer activities. Their cultural backgrounds and life experiences are diverse.

Co-op students from the city high schools are assisting in therapeutic recreation, nutrition and food services, The Manor House Day Program, spiritual care, maintenance, physiotherapy and administration – attesting to the variety of opportunities available for students.

Partnering with local agencies and groups has opened exciting avenues of volunteering. Pet Therapy is a wonderful program that clients enjoy. Through the St. John's Ambulance Therapy Dog Program, all dogs are screened and tested to be sure they are safe to come into the Care Group facilities and interact with clients.





Volunteers of all ages and talents assist St. Joseph's Care Group in providing excellent care and services to clients

Horticultural Therapy utilizes the expertise of volunteer Master Gardeners to provide enriching activities for residents of Hogarth Riverview Manor – a deeply satisfying experience for those clients with a love of gardening.

A significant new initiative has been the development of Caring Hearts hospice volunteers. With training provided by Hospice Northwest, a small group of Hogarth Riverview Manor volunteers agreed to provide palliative care for residents at end of life. This has proven so worthwhile and appreciated by residents and their families that the program is being expanded to St. Joseph's Heritage. As Loretta says, "It's important to bring this successful program to the Heritage. When the Centre of Excellence for Integrated Seniors' Services is opened, we will be able to provide palliative care through our own volunteer base – people the residents already know."

Both coordinators appreciate the training and ongoing support of Hospice Northwest. They also acknowledge and thank Stepan Bilynskyy, Spiritual Care Associate, for his important role in the development of Caring Hearts and his continuing involvement in the group.

No discussion of volunteering at SJCG would be complete without mention of the outstanding work of the Auxiliary to St. Joseph's Care Group. It is wonderful and amazing to note that their primary fund raisers – the gift shops at Hogarth Riverview Manor and St. Joseph's Hospital – are operated without any paid staff. Managing, scheduling, buying, bookkeeping and staffing – all these jobs are performed by Auxiliary volunteers.

Anna and Loretta are often overwhelmed by the selflessness and depth of commitment of their volunteers, but they have also seen the satisfaction that volunteers experience. They invite you to volunteer your skills, experiences and interests to enhance the lives of others. Each volunteer is provided support, training and guidance. Each volunteer is valued.

Mildred Maurer enjoying Pet Therapy with volunteer, Janice Stevens, and therapy dog, Rowena

For more information, contact Anna Grenier at 343-4346 and Loretta Turpin at 343-2428.



St. Joseph's Foundation: Celebrating Our Successes

It's a Milestone Year for St. Joseph's Foundation of Thunder Bay! Fundraising for St. Joseph's Care Group has been centred with the Foundation since its formal incorporation in 1983. To date, \$2.8 Million has been raised by our three major annual fundraising events - all of which are celebrating significant anniversaries this year.



Aerial photo taken of Benny Birch's 20th Birthday Party - the last party held on the grounds of St. Joseph's Heritage and Pine Street School

"We're very pleased to say that each Capital Campaign was successful and achieved or surpassed its goal."

Sharron Owen Executive Director, St. Joseph's Foundation Benny Birch celebrated his 30th birthday this year! Named to honour the beautiful birch trees that surrounded St. Joseph's Heritage, Benny's first birthday party in 1982 was a modest one-day family fun event held to raise funds for the new facility. Over the next 30 years, his party outgrew three sites and is now a week-end affair at Chippewa Park. But Benny has stayed true to his 'roots' and the party continues to be family fun with rides, entertainment and good food for party-goers, many of whom attended as children and are now bringing their children and even their grandchildren. With the help of a legion of dedicated volunteers, Benny Birch's Birthday Party has raised more than \$1 Million to support Bethammi Nursing Home.

Since 1992, the Foundation's 'Grand A Day' Lottery has given ticket purchasers a chance to win \$1000 each day in November. So far, more than \$900,000 has been awarded in prizes and almost \$1.4 Million contributed to SJCG to purchase capital equipment. 2011 marks the 20th anniversary of this successful fundraising effort.

This year is the 10th Anniversary of St. Joseph's Golf Classic, which originated in support of the Hogarth



Riverview Manor Campaign. An immediate success, with continuing full registration, the tournament has raised almost \$400,000 in its first nine years. Many thanks to the generous sponsors, participants, and volunteers that have made this possible.

The Foundation has held many activities, but these events have stood the test of time and have raised a total of \$2.8 Million to date.

"None of these activities could take place without the capable leadership of the Foundation staff," says Greg Fayrik, Chair, Board of Directors, St. Joseph's Foundation. "The Board sets the direction, but the staff anchor the process and make it work. With their assistance and the assistance of our loyal volunteers, we look forward to further fundraising events to support the goals of St. Joseph's Foundation." Home mortgage. In 1997, \$3 Million purchased furnishings to support St. Joseph's Hospital's change from acute care to complex care and rehabilitation, and in 2003, \$2.5 Million helped furnish Hogarth Riverview Manor. "We're very pleased to say that each Capital Campaign was successful and achieved or surpassed its goal," says Sharron Owen, Executive Director, St. Joseph's Foundation.

Having been with the Foundation since its inception, Sharron has seen many changes, but some things have remained constant. She cites the support of the community, the dedication of the volunteers, and the commitment of the many members of the Board who over the years have served on various committees and supported fundraising efforts in every way. Sharron extends heartfelt thanks to all.

Their contributions are fully recognized by Myrna Letourneau, Chair, SJCG Board of Directors, who states, "It is with the deepest appreciation that SJCG Board of Directors salutes the Foundation and thanks its members for their outstanding efforts and contributions over the years. Their assistance helps St. Joseph's Care Group provide the best care possible for its clients."



Three Capital Campaigns have been held as well. In 1985, \$6 Million was raised to pay off the Bethammi Nursing

Volunteer Mary Rabachuk manning Benny Birch's ticket table at Intercity Shopping Centre

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DID YOU KNOW? The Behavioural Sciences Centre of SJCG is the region's largest Employee Assistance provider, with a base of approximately 15,000 employee clients.

SJCG Board of Directors 2010/2011

Chair Myrna Letourneau

> Vice Chair Ray Halverson

Past Chair Robert Chambers

President and CEO Tracy Buckler

> Chief of Staff Dr. Geoff Davis

President of Medical Staff Dr. Suzanne Allain

> Representative of City Council Brian McKinnon

Representative of the Auxiliary to SJCG Susan Tennier

Representatives of the Sisters of St. Joseph Sister Shirley Grexton Sister Dolores Turgeon

> Representative of the CHCO Lil Bergamo

Representative of the Bishop Patrick Charlebois

Representative of St. Joseph's Foundation of Thunder Bay Sylvia Kayzer

Members:

Maureen Brophy Brian Collins Gary Johnson Susan Labine (12/2010) Grace Martineau Terry-Lynn Miettinen Doris Rossi Barb Spadoni Linda Trevisanutto Tamara Wylie

Honourary Members: Ruth Callon Don Caron Guy O'Brien Dick O'Donnell

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DID YOU KNOW?

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FROM 9 SITES IN THUNDER BAY, OUR SERVICE AREA EXTENDS TO 450,000 km², IN THE NORTHWEST REGION.

St. Joseph's Care Group Sites

St. Joseph's Care Group provides Long-Term Care, Complex Care, Physical Rehabilitation, Mental Health and Addiction services with Care, Compassion and Commitment to the residents of Northwestern Ontario from nine sites located in the City of Thunder Bay. Access to some services are available to the region via video teleconferencing. For more information, please call 1-800-209-9034

St. Joseph's Hospital (Corporate Office)

35 Algoma St., N. Thunder Bay
(807) 343-2431 • Toll free 1-800-209-9034
• Complex Care
• Physical Rehabilitation

Balmoral Centre

667 Sibley Dr., Thunder Bay(807) 623-6515Withdrawal Management Services

Behavioural Sciences Centre

300 Lillie St., N. Thunder Bay(807) 623-7677Employee Assistance Programs

Diabetes Health Thunder Bay

285-A Memorial Ave., Thunder Bay(807) 344-3505Diabetes Information and Education

Hogarth Riverview Manor

300 Lillie St. N. Thunder Bay (807) 625-1110 • Long-Term Care

Lakehead Psychiatric Hospital

580 Algoma St., N. Thunder Bay (807) 343-4300Mental Health Services

Sister Margaret Smith Centre

301 Lillie St., N. Thunder Bay
(807) 684-5100
Mental Health Addiction and Problem Gambling Programs

St. Joseph's Health Centre

710 Victoria Ave., E. Thunder Bay(807) 624-3400• Outpatient Mental Health & Addictions

St. Joseph's Heritage

63 Carrie St., Thunder Bay
(807) 768-4400
The Manor House Adult Day Program
Bethammi Nursing Home
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